

# Simone Landoni

Born in 1980, designer since my childhood.  
Creative person, enthusiastic, passionate  
and dynamic.



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## Work Experience

28/03/2016 - Present

### Art Director and UI Designer

Assist Digital Spa - Rome Via Giacomo Peroni, 400/402

#### Accomplishments

Managing of the creative team in Rome.  
User interface and User Experience design for web sites and mobile  
applications for heterogeneous clients.

28/02/2012 - 28/03/2016

### Art Director - UI/UX Designer

Opentech - Rome Viale Luigi Schiavonetti, 286

#### Accomplishments

User interface and User Experience design for mobile applications.  
Starting from a wireframe I work on the UI and supervise the projects  
working closely with the development team.  
The clients are Unicredit, Bank Austria, ING Direct, BNL and many  
more.

15/07/2009 - 15/09/2012

### Graphic and UI designer

Electronic Arts / Playfish  
60 Sloane Avenue, London and Tromsø Norway

#### Accomplishments

Web development (CSS) for Playfish.com, Flash contents, Study and  
Graphic of Game Console and Billing UI for games like "The Sims  
Social", "Risk Factions", "Pet Society", "Restaurant City"

01/09/2005 - 01/02/2010

### Designer

Spaghetti Design Srl - Frelance

#### Accomplishments

Distributed project management. Outsource work (mainly print and  
programming) to other professionals and manage the entire  
workflow.  
Freelance illustrator, 2d/3d designer and web developer, (part time  
when employed)

01/02/2009 - 14/07/2009

### Graphic designer

HK Reklamebyrå Tromsø Office (<http://www.h-k.no>)

#### Accomplishments

Contractor illustrator, designer and web developer 3D videos, paging  
and illustrations. I've learned to work on ads creation from the  
beginning of the project to the end of it."

01/09/2008 - 20/01/2009

### Graphic designer

Fotofilm (fotofilm.no) Grønnegata 37-39 Tromsø, Norway

#### Accomplishments

I've learned to take photos in a professional photo studio.  
Contractor Web Developer, 2d/3d designer and Photographer .  
Web site development, graphic 2D and 3D, illustration and  
professional Photo Shooting.

## Skills & Competences



## Education

12/07/1999

School of Art ("Liceo Artistico")  
Art, Design and Architecture

## Computer skills and Competences

**2D drawing software:** Good Knowledge of Adobe Photoshop,  
Illustrator

Basic Knowledge of Sketch, Autocad, Indesign and Flash

**3D drawing software:** Familiar with, but not expert of, 3D Studio Max  
(learned new skills at need for the past ten years; see portfolio to get  
an idea of skills. Seriously intentioned to learn further)

## Languages

Good English  
Italian mother tongue

## Interests

Arts | Calligraphy | Reading | Opera | Photography | Cycling | Old  
furniture | My kid and my wife | Great Britain | BBC Radio Dramas